

INSTRUCTIONS FOR SURVEY OF INDUSTRIAL RESEARCH AND DEVELOPMENT DURING 1997

FORM RD-1A

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GENERAL INSTRUCTIONS

Comprehensive and timely information about the nature and support of corporate research and development activities is an important component in the overall assessment of our nation's scientific and technological resources. The information you provide is used to prepare national measures of industrial research and development (R&D) not available from any other source. By carefully completing this report, the accuracy of this information is assured.

DUE DATE – Please complete and return this form in the envelope provided within **60 days**. Make a copy for your records.

SURVEY SCOPE – This report covers publicly traded and privately-owned, nonfarm business firms in all sectors of the United States economy. It does not include operations owned by Federal, state or local governments, nonprofit organizations, or trust or pension plans.

If your company is owned by a Federal, state or local government, is a nonprofit organization, or is a trust or pension plan which performs no activity other than investments, do not report. Please note in the remarks section on the back page of the form and return it.

REPORTING ENTITY – Report research and development activities for all domestic operations of your **entire consolidated domestic enterprise**, including subsidiaries and divisions. The term "company" in these instructions refers to the consolidated domestic enterprise. Report for all parts of the company located in the 50 states and the District of Columbia. Report net receipts and employment figures for all parts of the company, even those that do not perform R&D, as long as they are located in the 50 states or the District of Columbia.

If this form has been directed to a holding company, report for all subsidiaries and operations under the ownership and control of the holding company.

COVERAGE REVIEW – Check the appropriate box if this company was owned or controlled by another company on December 31, 1997. If yes, follow the instructions below:

- If your company is owned by a foreign company, please complete the form and fill out the new owner information on the back page of the form.
- If your company was purchased by another company on or prior to March 31, 1997, please complete the new owner information on the back page of the form, sign the form in Item 6, and fax the form to (301) 457-1318.
- If your company was purchased after March 31, 1997, please complete the form for the months prior to the purchase of your company, fill out the new owner information on the back page of the form, and return the form in the envelope provided.

If you have questions, please call the R&D Survey staff at (301) 457-4677 to determine whether you are required to complete the form.

PERIOD COVERED BY THE REPORT – Report figures for calendar year 1997. Fiscal year data are acceptable for all items except for employment, provided your fiscal year ends between September 1997 and March 1998. Please report employment figures (Items 2B and 2C) for the specific times indicated for these items.

HOW TO REPORT – Report all value figures in thousands of dollars. If you cannot answer a question from your company records, please estimate the answer carefully.

Example: 1,123,678,599 dollars.

	Bil.	Mil.	Thou.	Dol.
Report	\$1	123	679	000

If you estimate your answers in millions of dollars, please fill the thousands box with zeros.

Example: 1,124

	Bil.	Mil.	Thou.	Dol.
Report	\$1	124	000	000

ADDITIONAL FORMS – Photocopies of this form are acceptable. If you require additional forms, write to the Bureau of the Census, 1201 East 10th Street, Jeffersonville, IN 47132-0001 or call (812) 218-3331.

FILING EXTENSIONS – If you cannot complete the form in 60 days, request an extension of time by:

- calling the Census Touchtone Data Entry System on 1-800-851-2014 (have your IO-digit Census File Number, "CFN", available. The CFN is printed on the form above your address.)

OR

- writing to the address below (Please include your IO-digit Census File Number):

Bureau of the Census
1201 East 10th Street
Jeffersonville, IN 47132-0001

BURDEN HOUR ESTIMATE – Public reporting burden for this collection of information is estimated to average 1 hour per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimates or any other aspects of this collection of information including suggestions for reducing this burden to Gail A. McHenry, National Science Foundation, 4201 Wilson Boulevard, Room 485, Arlington, VA 22230.

Direct **QUESTIONS** regarding this form to the Bureau of the Census, Manufacturing and Construction Division, ATTN.: Special Studies Branch, Room 2135/4, Washington, DC 20233-6900, call (301) 457-1339 or E-mail to ronald.w.taylor@ccmail.census.gov. (Please see the instructions for Item 6 on page 6 for E-mail warning.)

DEFINITION OF RESEARCH AND DEVELOPMENT

R&D includes basic and applied research in the sciences and engineering; it also includes design and development of new products and processes and enhancement of existing products and processes.

R&D includes activities carried on by persons trained, either formally or by experience, in the physical sciences such as chemistry and physics, the biological sciences such as medicine, and engineering and computer science. R&D includes these activities if the purpose is to do one or more of the following things:

1. Pursue a planned search for **new knowledge**, whether or not the search has reference to a specific application. (Basic research)
2. Apply **existing knowledge** to problems involved in the **creation of a new product or process**, including work required to evaluate possible uses. (Applied research)
3. Apply **existing knowledge** to problems involved in the **improvement of a present product or process**. (Development)

Research and development includes the activities described above whether assigned to separate R&D organizational units of the company or carried out by company laboratories and technical groups not part of an R&D organization. Reporting the R&D activities of such latter groups may require the use of estimates for some of your responses.

Activities to be **EXCLUDED** from R&D:

- Routine product testing
- Geological and geophysical exploration activities
- Technical services such as:
 - quality and quantity control
 - technical plant sanitation control
 - trouble-shooting in connection with breakdowns in full-scale production
- Advertising programs to promote or demonstrate new products or processes
- Assistance in preparation of speeches and publications for persons not engaged in research and development.
- Social Science R&D which is defined to encompass those activities devoted to further understanding the behavior of groups of human beings or of individuals as members of groups. Some of the topics include the following:
 - Personnel R&D
 - Economic R&D
 - Artificial intelligence and expert systems R&D
 - Consumer, market, and opinion R&D
 - Engineering psychology R&D
 - Management and organization R&D
 - Actuarial and demographic R&D
 - Educational processes and applications R&D
 - R&D in law

ITEM BY ITEM INSTRUCTIONS

Item 1 – CHECK FOR RESEARCH AND DEVELOPMENT

Check the box that best describes the R&D activities of your company. If your company performed R&D in 1997 then check box 201 and continue with Item 2.

If your company did **not** conduct R&D in 1997 then **call the Census Touchtone Data Entry system at 1-800-851-2014 to complete the survey**. Have your IO-digit Census File Number (CFN) ready before calling. The CFN is located above the address. This system will allow you to report that your company performed no R&D in 1997. Do not mail in the form.

Alternatively, check the appropriate box, 203, on the form. Do not complete the data items. Go to Item 6, sign and return the form in the envelope provided. **You must call or mail in the form to complete your reporting requirements for the survey.**

Item 2 – RECEIPTS, EMPLOYMENT AND NUMBER OF SCIENTISTS AND ENGINEERS FOR COMPANY

Item 2A – Net Sales, Operating Receipts and Revenues

Include:

- Sales, operating receipts and revenues from all domestic operations of the company. This includes receipts from sales of products and services provided to other companies, individuals, U.S. Government agencies, and foreign countries.
- Net selling value of shipments, f.o.b. plant, after discounts and allowances minus freight charges and excise taxes
- Revenue from investments, rents, and royalties only if it is the principal business of the company. Finance, Insurance and Real Estate companies should include interest, dividends, commissions and rental income as part of revenues.
- Value of assets sold under a capital lease agreement
- Export transfers to your foreign subsidiaries

ITEM BY ITEM INSTRUCTIONS – Continued

Item 2A – Net Sales, Operating Receipts and Revenues – Continued

Exclude:

- Sales and other taxes collected and paid directly to government taxing agencies
- Domestic intra-company transfers
- Receipts from sale of products and services provided by your foreign subsidiaries
- Income from interest, dividends and commissions, except for Finance, Insurance and Real Estate companies
- Other nonoperating income (e.g., royalties)

Item 2B – Domestic Company Employment

Include:

- The number of full and part-time employees of the company as defined on Treasury Form 941, Employer's Quarterly Federal Tax Return, and Circular E, Employer's Tax Guide, if filed for the entire company.
- The number of employees in all activities in the 50 States and the District of Columbia during the pay period which includes March 12, 1997.
- Persons on paid sick leave, paid holidays, and paid vacations during the pay period which includes March 12, 1997.

Report the number of employees, not payroll.

Item 2C – Number of Research and Development Scientists and Engineers

Scientists and engineers are defined for this survey as all persons engaged in scientific or engineering work at a level which requires a knowledge of physical or life sciences or engineering or mathematics. Their experience is equivalent to completion of a 4-year college course with a major in these fields, regardless of whether or not they actually hold a degree in this field.

The figure on R&D scientists and engineers will be obtained primarily from two sources:

1. For company laboratories performing only research and development, report the number of scientists and engineers employed in January, 1998.
2. For employees whose activities are not solely devoted to R&D, report the proportion of their time that is devoted to R&D. For example, if a company had the full-time equivalent of 60 scientists and engineers in January 1998 and one-fourth of their time was charged to R&D projects, the figure for the number of R&D scientists and engineers for this company would be 15.

Item 3 – COSTS INCURRED FOR RESEARCH AND DEVELOPMENT

► Source of Funds for Research and Development Costs

Federal funds

Include:

- Federally-sponsored research and development performed within the company. Include only the amount of work done on Federal R&D contracts or subcontracts in the current year.
- R&D portion of procurement contracts or subcontracts

Exclude:

- For Item 3A exclude Federal R&D contracts and R&D portions of procurement contracts that your company subcontracted to other R&D organizations. Including these funds would cause duplication in the statistical totals, which include data on work actually performed by each company. Report subcontracted costs in Item 3B.
- Expenditures for independent research and development (IR&D). These are included in company funds. (See definition below.)

Company and other funds

Include:

- Company-sponsored research and development performed within the company and R&D performed under contract from non-Federal sources
- Costs for independent research and development (IR&D). We define IR&D funds as R&D performed by the company for which you anticipate reimbursement by the government through indirect charges for the purchase of products or services. Qualified projects usually have potential interest to the Department of Defense or other agencies of the Federal government. These IR&D funds are excluded from federal funds received for federally-sponsored research and development contracts.
- Costs for which you anticipate reimbursement as company funds. Report expenditures in the period for which they are incurred. Do not include the actual reimbursement.

Item 3A – PERFORMED WITHIN THE COMPANY

► Types of R&D Costs

Include as R&D costs:

- Wages, salaries, and related costs
- Materials and supplies consumed
- R&D depreciation

ITEM BY ITEM INSTRUCTIONS – Continued

Item 3A – PERFORMED WITHIN THE COMPANY – Continued

► Types of R&D Costs – Continued

Include as R&D costs – Continued:

- Cost of computer software used in R&D activities
- Utilities, such as telephone, telex, electricity, water, and gas
- Travel costs and professional dues
- Property taxes and other taxes (except income taxes) incurred on account of the R&D organization or the facilities they use
- Insurance expenses
- Maintenance and repair, including maintenance of buildings and grounds
- Company overhead including: personnel, accounting, procurement and inventory, and salaries of research executives not on the payroll of the R&D organization

Exclude as R&D costs:

- Capital expenditures
- Patent expenses
- Income taxes and interest
- R&D performed abroad (see Item 3C), such as in Canada and Puerto Rico
- R&D performed by non-company R&D organizations of any kind (see Item 3B)
- Portion of company-held R&D contracts that are subcontracted outside the reporting company (see Item 3B)
- Fellowships, grants, and gifts to promote R&D or the study of science and engineering

Item 3A.1 – Basic Research

Include the cost of research projects which represent original investigation for the advancement of scientific knowledge and which do not have specific immediate commercial objectives, although they may be in the fields of present or potential interest to the reporting company.

If your company performs no basic research, please check the box in item 3A.1 and report zeros in line 1, columns 1, 2 and 3.

Item 3A.2a – Applied Research

Include the cost of research projects which represent investigation in discovery of new scientific knowledge and which have specific commercial objectives with respect to either products or processes.

Item 3A.2b – Development

Include the cost of projects which represent technical activity concerned with non-routine problems encountered in translating research into products or processes.

Include:

- Software development
- Design and operation of pilot plants and semi-work plants
- Engineering activity required to advance the design of a product or process so it meets specific functional and economic requirements
- Design, construction, and testing of prototypes and models including test models for defense contracts
- Designs for special manufacturing equipment and tools
- Preparation of reports, drawings, formulas, specifications, standard practice instructions, or operating manuals

Exclude:

- Routine technical services to customers
- Toolmaking and tool tryout
- Production of detailed construction drawings and manufacturing blueprints
- Pre-production planning

Item 3A.2c – Total Costs for Applied Research and Development

Add line 3A.2a and line 3A.2b.

Item 3A.3 – Total Costs for Basic and Applied Research and Development Performed Within the Company

Add line 3A.1 and line 3A.2c.

► Estimating basic, applied, and development expenditures

If your company does not keep records that can be allocated to these specific categories, estimate by the following:

1. Isolate projects that clearly fall into the development category of R&D costs. If your company fabricates products, development activity will include the design, construction, and testing of prototypes and models. If your company's R&D involves the development of a "process" as in chemicals and petroleum, this development activity would primarily include the design and operation of pilot plants or semi-work plants.
2. Isolate the organizational units which have R&D activities that can be readily classified based on the function assigned to the unit. R&D work performed in production units as well as in various laboratories is generally classified as development R&D.
3. Distribute the balance of R&D costs on the basis of individual projects or on the basis of other summaries of the work.

ITEM BY ITEM INSTRUCTIONS – Continued

Item 3B – OUTSIDE THE COMPANY

Report payments in the form of contracts, grants, and fellowships made to other industrial firms, commercial laboratories, consultants, educational institutions, hospitals, and research institutions or other organizations.

Federal Funds (column 1): Report R&D activities that your company subcontracted to other organizations using **federal funds** you received for R&D contracts and R&D portions of procurement contracts.

Company and Other Funds (column 2): Report R&D activities that your company subcontracted to other organizations using **company or other nonfederal funds**.

Item 3C – FOREIGN

Report the amount of R&D financed by the U.S. parent or its foreign subsidiaries, including Canada and Puerto Rico, and performed by company R&D laboratories, branch plants, or other organizations, located outside the United States. Foreign subsidiaries are those outside the 50 States and the District of Columbia.

Exclude R&D activities performed by foreign subsidiaries which were financed by foreign governments or other outside organizations.

Item 3D – TOTAL

With the exception of "Other funds," this number represents company-sponsored R&D. It is comparable to information reported on Form 10K, if you report to the Securities and Exchange Commission.

Add line 3A.3 (column 2), line 3B (column 2) , and line 3C.

Item 4 – COMPANY AND OTHER FUNDS, EXCEPT FEDERAL, FOR RESEARCH AND DEVELOPMENT PERFORMED WITHIN THE COMPANY BUDGETED FOR THE YEAR 1998

Report the estimated cost of company and other nonfederally sponsored R&D that will be performed within the 50 states and the District of Columbia in 1998. This item is comparable to the 1997 figure reported in Item 3A.3, column 2.

Item 5A – COVERAGE AND OPERATIONAL STATUS

Check the appropriate box indicating whether or not R&D costs for the entire consolidated domestic enterprise, including subsidiaries were reported on this form. If no, please explain in the remarks section.

Check the appropriate box whether this company was owned or controlled by another company on December 31, 1997. If yes, please report the month and year your company was acquired and fill out the new owner information in Item 5B. Please see "COVERAGE REVIEW" in the General Instructions for a description of how to proceed in filling out the form.

Item 5B – NEW OWNER INFORMATION

If the company was owned or controlled by another company on December 31, 1997, provide the name and address of the new owner. In the "Remarks" section, specify the change or correction, e.g., "wholly-owned subsidiary of ABC Company", "merger with XYZ Company", "acquired by 123 Corporation".

CHECK ITEM

Mark "Yes" or "No" as appropriate for each of the checks in this item. If the answer is "No" provide an explanation in the remarks section.

Item 6 – CERTIFICATION

Report the name and telephone number of the person to contact regarding this report. Please sign and date the form.

If you wish to correspond by E-mail, please put your E-mail address in the remarks section.

WARNING CONCERNING ELECTRONIC MAIL: The Internet is not a secure means of transmitting information unless it is encrypted. If you choose to communicate with the Census Bureau via electronic mail, the Census Bureau cannot guarantee the privacy of the information while transmitted, but will safeguard it in accordance with Title 13. Be advised that making inquiries regarding this survey via electronic mail may divulge your participation in this survey.